3daysofdesign

2025

Currently Available

VIA BERNINA
By Sebastian Herkner



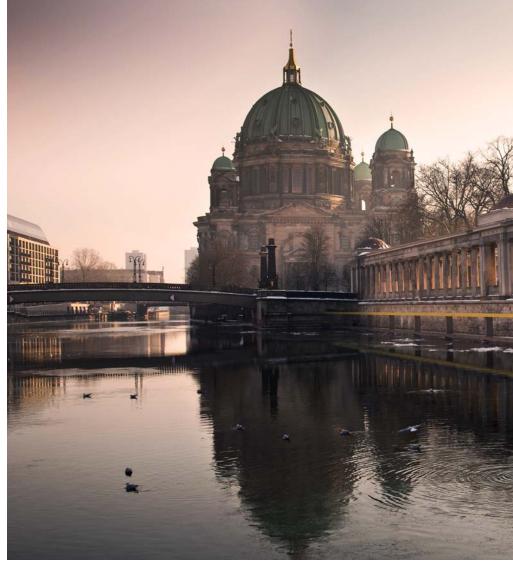






Currently Available

BERLINER PROMENADEBy Gregor Hildebrandt



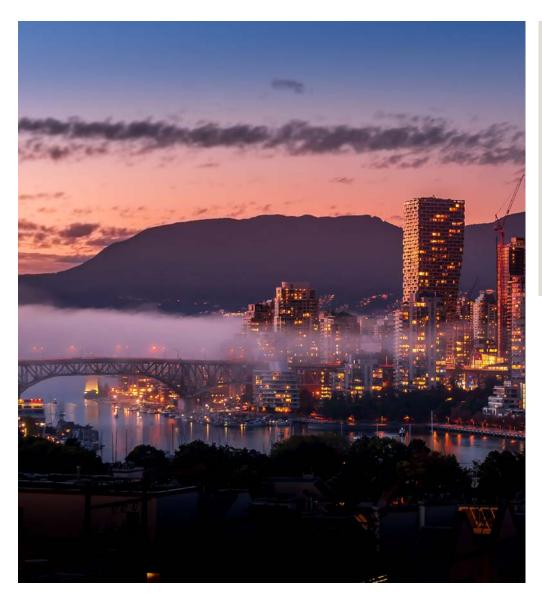






Currently Available

GRANVILLE BRIDGEBy Sebastian Herkner









Release - Q4

FRENCHMAN STREET
By Sebastian Herkner









Release - Q4

FRENCHMAN STREET
By Sebastian Herkner







Release - Q4

CINNAMON GARDENS By Yabu Pushelberg









Release - Q4

CHAPMAN'S PEAK DRIVE

Sebastian Herkner





Production Refinements







BOND STREET VIA DEL CORSO VIA GIULIA







MADISON AVENUE LOMBARD STREET LOUNGE LOMBARD STREET SOFA

New Materials



3daysofdesign

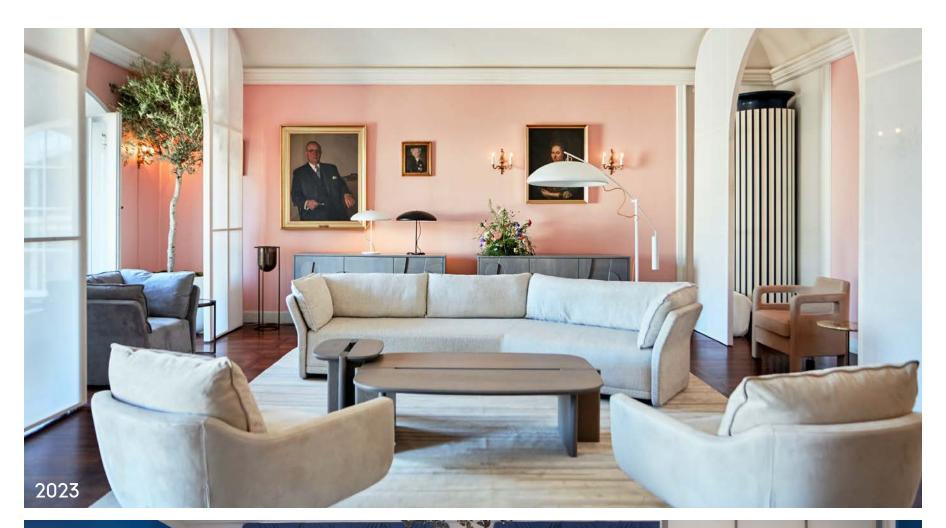
3daysofdesign

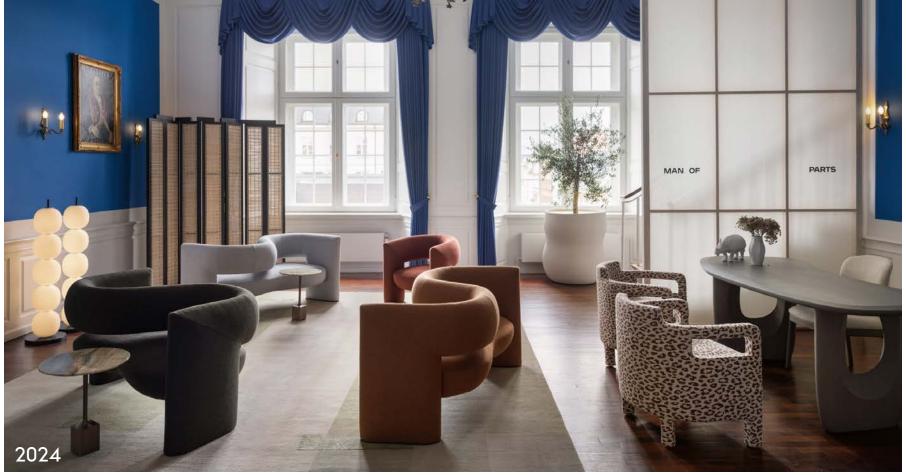
Set against the backdrop of Copenhagen's historic cityscape, 3daysofdesign offers a unique opportunity for discovery and connection. From June 18th–20th, the city will host a global community of designers, makers, visionaries, and design enthusiasts.



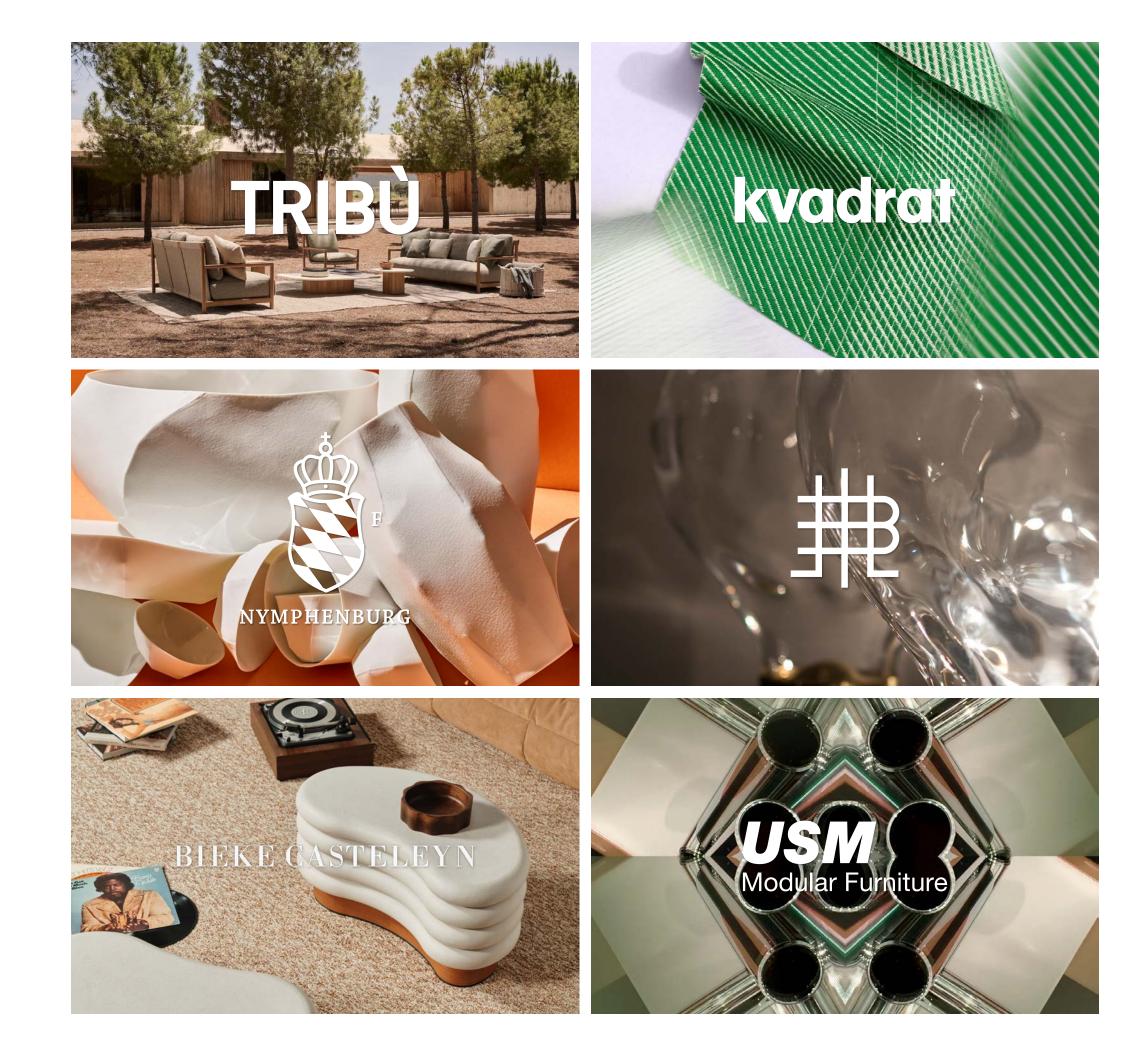
Past Years at 3daysofdesign







Other Brands Attending



A New Location

Harsdorffs Hus



(MINISTRY OF FOREIGN AFFAIRS) Harsdorffs Hus THE RED ROOM THE GREEN ROOM HALLWAY TO RESTROOMS + KITCHEN GR FL PLATFORM \sim **MEETING ROOM** LOUNGE NEAR KITCHENETTE THE BLUE ROOM

Red Room

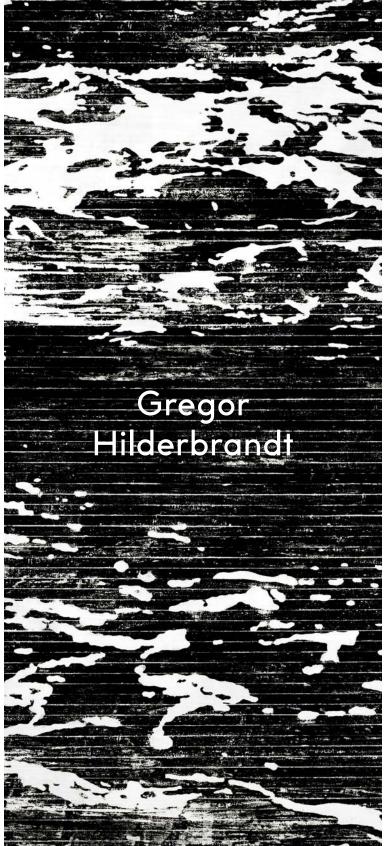




Partnerships





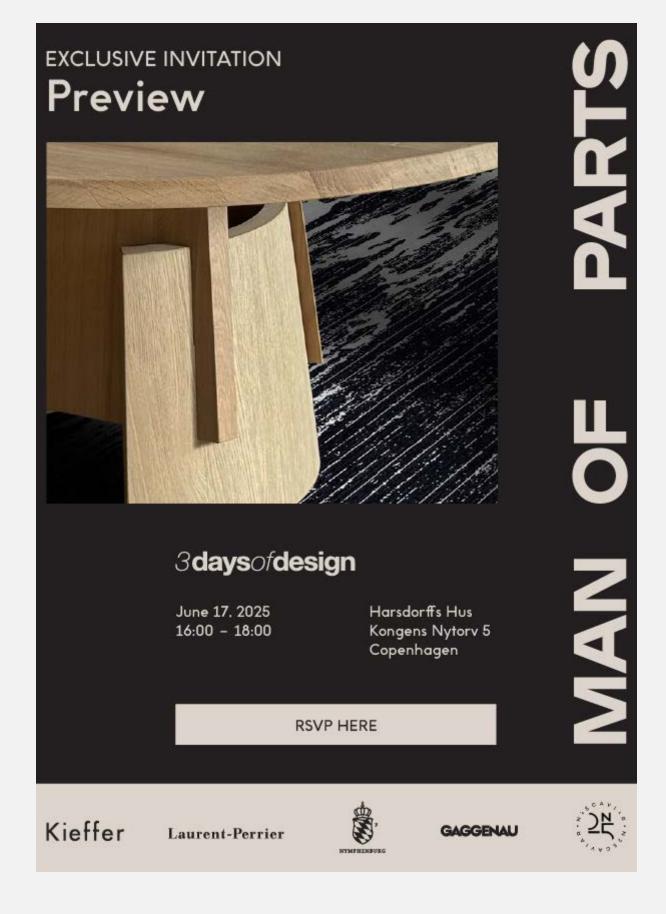




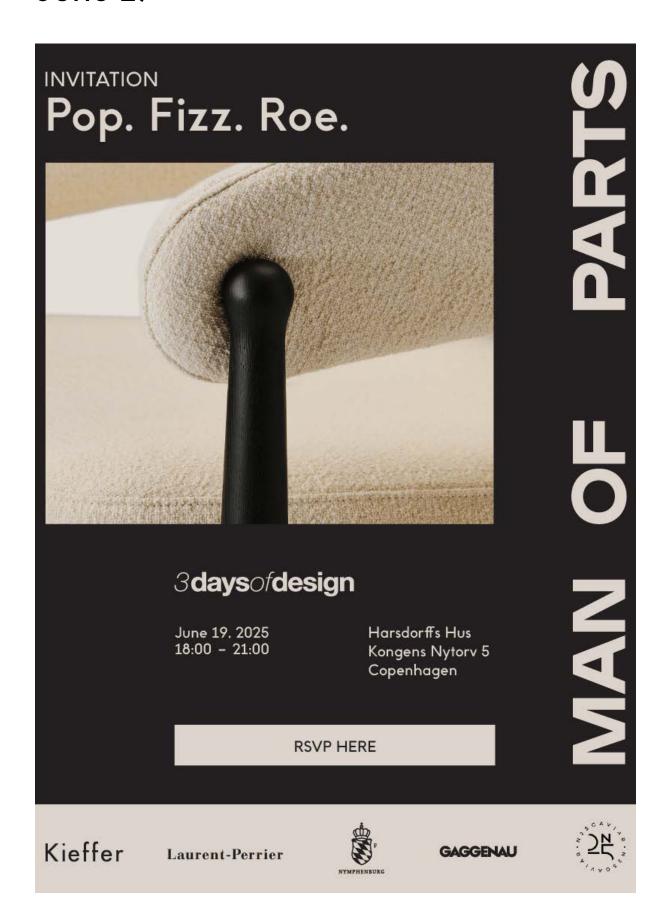
Events

MEDIA EVENT

June 17



COCKTAIL EVENT June 19



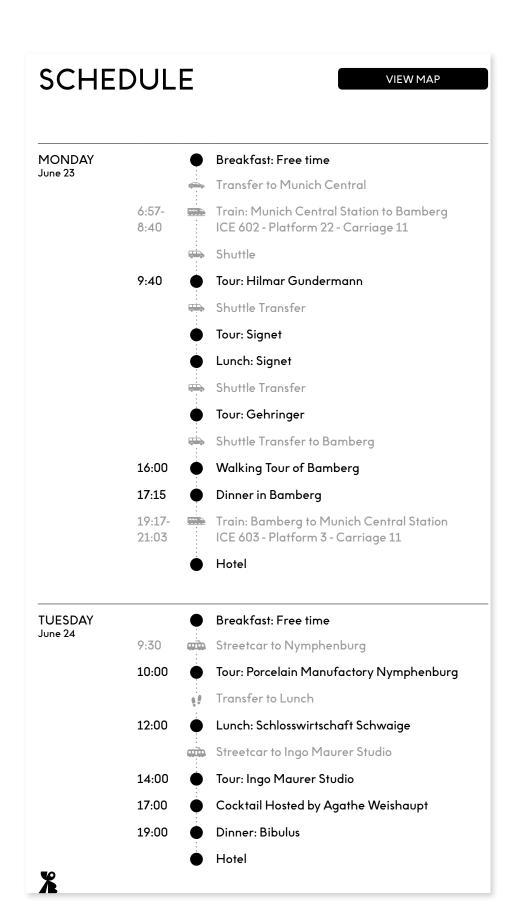
Promotional Material

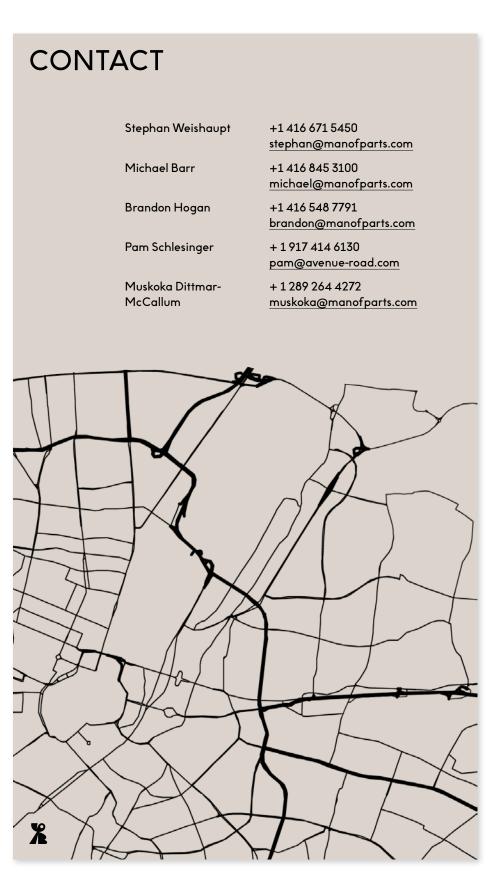




Design Nomad







Client Outreach

MARKETING

- Sent two emails from Mailchimp to entire email list
- · Save the Date to select clients
- Coordinated with all partners to activate their client lists
- · 3daysofdesign Landing Page
- Newsletter Flow: Five 3daysofdesign emails as we approach the event
- · Invites and reminder emails to events
- · Postcards for Media Kit
- · Postcards for brand
- · Man of Parts Social Posts
- Avenue Road Newsltters and Storybook
- · Avenue Road Social Posts

SALES

- Save the Date for Cocktail and 3daysofdesign
- · Invitations for Cocktail event
- · Invitations for Media event
- Marketing has sent two reminders to the Sales Team to send out emails



Team Support

ON-SITE

Stephan Weishaupt

Michael Barr

Jonathon Litchfield

Brandon Hogan (Virtual Tour)
Pam Schlesinger (Virtual Tour)
Muskoka Dittmar-McCallum

Felix Weber

DESIGNERS

Sebastian Herkner Simone Coste Gregor Hildebrandt Yabu Pushelberg



Upcoming Exhibition

LONDON DESIGN WEEK

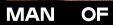




UNCOVERING THE WORLD OF MAN OF PARTS

A comprehensive exhibition of the collection for the first time in the UK, exclusively at Tollgard.





PARTS





Thank you